

**SINERGIE SIMA MANAGEMENT CONFERENCE 2020** University of Pisa - Scuola Superiore Sant'Anna, Pisa, 7 - 8 september 2020  
**GRAND CHALLENGES: COMPANIES AND UNIVERSITIES WORKING FOR A BETTER SOCIETY**  
*Preliminary Programme (version 11 July 2020)*

**Time**

**MONDAY, SEPTEMBER 7TH 2020**

08.30											
08.45											
09.00	Adaci meeting	SINERGIE ITALIAN JOURNAL OF MANAGEMENT REFEREE MEETING					SIMA THEMATIC GROUPS COORDINATION MEETING				
09.15											
09.30											
09.45											
10.00	BREAK										
10.15	SIMA Board meeting										
10.30		Meet the editors with Yochanan Altman, Sholmo Tarba, Elisa Giuliani, Rajneesh Narula, Andrea Piccaluga, Cleopatra Veloutsu									
10.45											
11.00											
11.15											
11.30	CONFERENCE OPENING CEREMONY										
11.45											
12.00	KEYNOTE SPEECHES: Mette Morsing (Copenhagen Business School) and Philip Shapira (Alliance Manchester Business School)										
12.15											
12.30											
12.45											
13.00	BREAK										
13.15											
13.30											
13.45											
14.00	SESSIONE CON LE AZIENDE (IN LINGUA ITALIANA): Claudio Pinassi (KME), Giuseppe Sardu (Acque), TBD (Pharmanutra), Maurizio Barsacchi (Dir. Innovazione e Sistemi - Conad Nord Ovest), Cristina Lazzati (Mark Up)							CONFERENCE SCIENTIFIC BOARD MEETING			
14.15											
14.30											
14.45											
15.00											
15.15											
15.30											
15.45											
16.00	Special Session: Management in the Post-Covid era	SIMA Thematic group meeting	SIMA Thematic group meeting	SIMA Thematic group meeting	SIMA Thematic group meeting	SIMA Thematic group meeting	SIMA Thematic group meeting	SIMA Thematic group meeting	SIMA Thematic group meeting		
16.15											
16.30		PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION		
16.45											
17.00											
17.15											
17.30											
17.45											
18.00	SIMA general assembly										
18.15											
18.30											

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**Time** **TUESDAY, SEPTEMBER 8TH 2020**

08.30	Paper Development Workshop	SIMA Thematic group meeting	SIMA Thematic group meeting						
08.45									
09.00									
09.15									
09.30		Business panel	Business cases session (Pearson)	Special Session: Management in the Post-Covid era	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
09.45									
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11.45	PARALLEL SESSION	PARALLEL SESSION			PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
12.00									
12.15									
12.30									
12.45									
13.00	BREAK								
13.15	PANEL ON PREDATORY JOURNALS. PANELISTS: Francesco Ciampi (University of Firenze), Mauro Sylos Labini (Uni Pisa), Anna Severin (Swiss National Science Foundation), Graziella Bertocchi (Unimore)								
13.30									
13.45									
14.00	KEY NOTE SPEECHES: Ans Kolk (Amsterdam Business School) and Andrew Crane (Bath University)								
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14.30									
14.45	AWARD CEREMONY AND CONFERENCE CONCLUSION								
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