

Keynote Sessions

7th September

12.05 – 13.05 CEST (please check [here](#) for your timezone)

KEYNOTE SPEAKERS

Mette Morsing (PRME)

Corporate sustainability in the Decade of Action: The new importance of speaking and silencing

Philip Shapira (Alliance Manchester Business School)

The next research university? Towards sustainable value creation

Chair: Arabella Mocciaro Li Destri

Mette Morsing (Ph.D. 1994) is Head of PRME Principles of Responsible Management Education, UN Global Compact (New York). Before May 2020, she was the Mistra Chair of Sustainable Markets and Executive Director of Misum: Mistra Center for Sustainable Markets at Stockholm School of Economics, (Sweden) (since 2017). She was also Professor of Corporate Social Responsibility at Copenhagen Business School (CBS, Denmark) (since 2007). She was the Founding Director of CBS Center for Corporate Social Responsibility in 2002, and she was the Academic Director of CBS Sustainability Platform 2011-2016 with the ambition to integrate sustainability across fifteen academic departments. In 2003, she was the co-founder of Academy of Business in Society (ABIS, Bruxelles), where she served as a Member of the Board of Directors for 10 years. Morsing has held a large number of advisory and honorary positions in corporate and policy committees on issues related to sustainability.

Philip Shapira is Professor of Innovation Management and Policy and a Director of the Manchester Institute of Innovation Research, Alliance Manchester Business School, University of Manchester, UK. He is also Professor (Part-Time) of Public Policy at Georgia Institute of Technology, Atlanta, USA. Professor Shapira is internationally recognized for research, engagement and policy leadership in the fields of science and technology, innovation management, manufacturing strategies, emerging technologies, and responsible innovation.

8th September

15.00 – 16.00 CEST (please check [here](#) for your timezone)

KEYNOTE SPEAKERS

Ans Kolk (Amsterdam Business School)

International business, grand challenges and sustainable development: Reflections on challenges for management in this time and age

Andrew Crane (Bath University)

Facing the grand challenge of modern slavery: management research and impact

Chair: Marta Ugolini

Ans Kolk is full professor at the University of Amsterdam, Amsterdam Business School, The Netherlands. Her areas of expertise are in corporate social responsibility, sustainable development and sustainability, especially in relation to international business. In 2009, she received the EABIS/Aspen Institute Faculty Pioneer European Award (Lifetime Achievement Award), which recognises exceptional faculty who are leaders in integrating environmental and social issues into their research and teaching both on- and off-campus. In 2016, she received the Elsevier-wide Atlas award for social impact for her single-authored article 'The social responsibility of international business: From ethics and the environment to CSR and sustainable development'. Her co-authored article 'How global is international CSR?' was selected as the best paper published in the field in 2017 by the International Association for Business and Society.

Andrew Crane is full professor of management and affiliated to the Centre for Business, Organisations and Society of the University of Bath. His research explores new ways of thinking about the social, ethical and environmental dimensions of business. He is known for his work on the changing role of the corporation in the global economy, where he has been influential in developing a new view of corporate citizenship that addresses the political roles and responsibilities of business. He has also focused on how ideas of ethics, freedom, and responsibility are communicated and managed by corporations, consumers and other stakeholders. Finally, his work has also addressed specific application areas of corporate responsibility, in particular forced labour and slavery, as well as competitive intelligence, responsible marketing, nonprofit partnerships, and responsibilities to children.