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Società Italiana di  
**MANAGEMENT**

# Leveraging intersections in management theory and practice

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# THEME AND OBJECTIVES

## LEVERAGING INTERSECTIONS IN MANAGEMENT THEORY AND PRACTICE



# SOME INSIGHTFUL READINGS ABOUT MANAGEMENT INTERSECTIONS *[FOR THE COMPLETE REFERENCE LIST SEE THE PDF FILE]*

## DISCIPLINES

**Complexity of phenomena needs a combination of disciplinary backgrounds** - Zahra and Newey, 2009; Markóczy and Deeds, 2009

**Grand Challenges and impactful research requires inter-disciplinarity** - Eisenhardt et al., 2016; George et al., 2016; Currie et al, 2016; Tihanyi, 2020

**The potential of studies bridging disciplinary fields in management** - Gioia and Pitre, 1990

## THEORIES

**The potential of theories that speak to the same phenomenon but from different perspectives** - Mayer and Sparrowe, 2013

**Examples in management, such as strategic entrepreneurship** - Hitt, et al., 2002

## METHODS

**A divide between qualitative and quantitative studies** - Bryman, 1984

**Triangulation or complementarity between methods** - Sanders and Wagner, 2011

**Importing methods from other disciplines** - Argyres et al., 2019

## LEVELS OF ANALYSIS

**Micro-foundations of management, where are they insightful and where are they unnecessary** - Barney and Felin, 2013; Felin and Foss, 2006

**Inter-organizational levels, such as networks** - Ahuja et al., 2012; Brass et al. 2004; Lorenzoni and Ferriani, 2008

**The interaction between firms and external contexts** - Grayson et al., 2008; Scott, 2005; McGahan, 2019

## STUDY CONTRIBUTIONS

**Contribution to practice and society** - Aguinis and Glavas, 2012; Bartunek and Rynes, 2010

**Contributions to public debate** - Buchholz and Rosenthal, 1995

**Using theories and methods from management science to analyze phenomena outside the business phenomena** - Funk and Hirschman, 2017

## THEORY AND PRACTICE

**Scholarly impact and its relevance** - Hambrick, 1994; Gulati, 2007; Haley et al., 2017; MacIntosh et al, 2017

**Engaged scholarship** - Van De Ven, 2007; Van De Ven and Jhonson, 2006

**Practical Rationality** - Sandberg and Tsoukas, 2011

# Topics

- Uncertainty, innovations and legacies of the COVID-19 pandemic
- Strategic entrepreneurship during crises
- Artificial intelligence, internet-of-things and blockchain and their impact on management
- Big data and business analytics
- Coopetition, ambidexterity, glocal strategies and paradoxes in management and marketing research
- Redefining the concept of success and performance
- Capturing and theorizing heterogeneity in management inquiry
- Heuristics and psychological biases in management
- Trust, institutions and agency in and between organizations

- Values, identity and reputation in management research
- Making resources and dynamic capabilities actionable
- Sustainable vs. temporary competitive advantage
- Strategies of platforms, ecosystems, networks and strategic alliances
- Corporate finance, firm growth and resilience
- Corporate governance across legal, economic and cultural contexts
- Corporate and business strategies in a digital world
- Virtual communication in multicultural environments
- Complexity, supply chains and cross boarder management
- Innovation strategies and intellectual property

- Stakeholders, public engagement and agenda 2030
- Business model innovations and sustainability
- Sharing and circular economy
- Business ethics, hybrid organizations and B-corps
- Corporate social irresponsibility, corruption and wrongdoing
- Equality, diversity, inclusivity and respect in management practice and academic institutions
- Humanistic management, human flourishing and social innovation
- Non-market, social and political strategies

# PAPER AND EXTENDED ABSTRACT SUBMISSIONS

- Only unpublished papers that have not been submitted for publication or that have not been already published as conference proceedings will be considered for presentation at the Conference and inclusion in the conference proceedings. At the time of submission, authors must certify the originality of their work.