



Sinergie
SIMA
Management
Conference



Special Track
Humanistic Management and Tourism
In collaboration with IHMA

Sinergie-SIMA 2021 Conference

LEVERAGING INTERSECTIONS
IN MANAGEMENT THEORY AND PRACTICE

10-11 June 2021
Palermo, Italy



sinergie
italian journal of management



General program: Leveraging intersections in management theory and practice

<https://www.sijm.it/sinergie-sima-2021-conference/>

10-11 June 2021 – Palermo, Italy

The main topic of the conference will be discussed in plenary and parallel sessions on Thursday 10th and Friday 11th June 2021.

The plenary sessions will center on contributions from well-known academics and professionals who will participate in the debate as keynote speakers, discussants or interviewees. In the parallel sessions, full papers selected through a double-blind peer review will be presented.

One or more sessions will be dedicated to the presentation of extended abstracts to give conference participants the opportunity to present their most recent research and receive comments and suggestions from the session chair and other participants in constructive discussion sessions. A special track will be dedicated specifically to Management Case studies.

The official language of the conference is English, however the submission of full papers and extended abstracts in Italian is welcome and a selection will be included in specific sessions.

Conference Theme and Objectives

An intersection is “the point where two things come together and have an effect on each other”. This is the definition provided by the Cambridge Business English Dictionary. The same definition has offered inspiration for the design of the 2021 conference organized by SIMA, Sinergie and the University of Palermo.

Indeed, a multiperspective approach is needed to generate impactful new knowledge in the field of management studies. The legitimacy of management scholars in society increasingly rests on their ability to create social and economic value by finding solutions and offering effective and timely guidance to leaders in firms and institutions. This is especially true in face of the extraordinary economic, societal, health and environmental challenges firms and governments are currently tackling worldwide because of the COVID-19 pandemic.

At this link you can find the call for papers:

<https://www.sijm.it/sinergie-sima-2021-conference/call-for-paper/>

Special Joint Tracks

Special tracks are co-organized with specific international scientific academies or networks and will be held within the general conference. They will give participants an opportunity to meet international research partners and present their work in a focused context. Special tracks papers and extended abstracts are required to meet the same standards as manuscripts in the general conference; they will be reviewed by a dedicated group of reviewers.



Special track

Humanistic Management and Tourism

In collaboration with IHMA – International Humanistic Management Association.

Organizers: Maria Della Lucia, Ernestina Giudici, and Michael Pirson

The track aims at exploring the intersection between Humanistic Management and Tourism. Humanistic Management draws together the concepts of social business, sustainability, social entrepreneurship, business ethics, conscious capitalism, and cooperative capitalism to present a new humanistically-based research paradigm. This new paradigm challenges the prevailing neo-liberal “economistic” approach that dominates 20th-century management theory and practice and instead emphasizes the need to protect human dignity and wellbeing as well as economic drivers. Tourism has become a driver of economic development in both developed and underdeveloped countries. The current pandemic crisis, among the others, shows the weaknesses of this fast-growing industry and the collective economic dependency of countries on tourism that is vulnerable, if not completely unsustainable.

The intersection between Humanistic Management and Tourism has experienced limited attention in tourism studies. This track welcomes contributions by scholars, researchers and practitioners interested to shed some light to this promising area of study, practice, teaching, and education.

Topics of interest include, but are not limited to:

- Human dignity in tourism and destination management
- The relation between capitalism and modern tourism development
- The impact of cultural context in shaping humanistic tourism
- Sustainable shared value creation
- Humanistic paradigm and future tourism scenarios
- The pandemic challenge: how to rebuild tourism
- Humanistic education in tourism

The Best Track Paper Award SIMA-IHMA will be awarded in the closing ceremony

To submit full papers or extended abstract please follow the general conference instructions and templates <https://www.sijm.it/sinergie-sima-2021-conference/call-for-paper/>

Both extended abstract and papers have to be sent to: laura.ciarmela@sinergieweb.it and in copy to: maria.dellalucia@unitn.it

Please indicate in the proposal that you are submitting to this Special Track, mentioning in the object of your email: Submission Sinergie SIMA Conference 2021- FP or EA Special track Humanistic Management and Tourism

Deadline: March 15th

Maria Della Lucia

Associate Professor
University of Trento



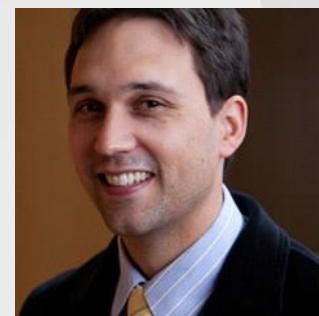
Ernestina Giudici

Full Professor
University of Cagliari



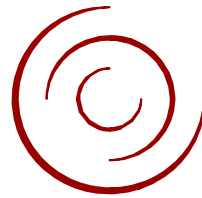
Michael Pirson

Full Professor
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Italian Society of
MANAGEMENT

Società Italiana di Management (or SIMA) is the Scientific Society of Italian Professors of Management. It was established in 2013 and currently has around 500 members. SIMA aims to contribute to the development and dissemination of excellent management knowledge in the academic, economics and social fi It works to promote management studies research in academic and scientific institutions (www.societamanagement.it) to address societal needs



Sinergie is published quarterly by Fondazione CUEIM, whose objective is creation and dissemination of the managerial culture in the society.