



Sinergie
SIMA
Management
Conference



Special Track
INNOVATION AND TECHNOLOGY MANAGEMENT
In collaboration with CINET



Sinergie-SIMA 2021 Conference

LEVERAGING INTERSECTIONS
IN MANAGEMENT THEORY AND PRACTICE

10-11 June 2021
Palermo, Italy



sinergie
italian journal of management



General program: Leveraging intersections in management theory and practice

<https://www.sijm.it/sinergie-sima-2021-conference/>

10-11 June 2021 – Palermo, Italy

The main topic of the conference will be discussed in plenary and parallel sessions on Thursday 10th and Friday 11th June 2021.

The plenary sessions will centre on contributions from well-known academics and professionals who will participate in the debate as keynote speakers, discussants or interviewees. In the parallel sessions, full papers selected through a double-blind peer review, will be presented.

One or more sessions will be dedicated to the presentation of extended abstracts to give conference participants the opportunity to present their most recent research and receive comments and suggestions from the session chair and other participants in constructive discussion sessions. A special track will be dedicated specifically to Management Case studies.

The official language of the conference is English, however the submission of full papers and extended abstracts in Italian is welcome and a selection will be included in specific sessions.

Conference Theme and Objectives

An intersection is “the point where two things come together and have an effect on each other”. This is the definition provided by the Cambridge Business English Dictionary. The same definition has offered inspiration for the design of the 2021 conference organized by SIMA, Sinergie and the University of Palermo.

Indeed, a multiperspective approach is needed to generate impactful new knowledge in the field of management studies. The legitimacy of management scholars in society increasingly rests on their ability to create social and economic value by finding solutions and offering effective and timely guidance to leaders in firms and institutions. This is especially true in face of the extraordinary economic, societal, health and environmental challenges firms and governments are currently tackling worldwide also as a consequence of the COVID-19 pandemic.

At this link you can find the call for papers:

<https://www.sijm.it/sinergie-sima-2021-conference/call-for-paper/>

Special Joint Tracks

Special tracks are co-organized with specific international scientific academies or networks and will be held within the general conference. They will give participants an opportunity to meet international research partners and present their work in a focused context. Special tracks papers and extended abstracts are required to meet the same standards as manuscripts in the general conference; they will be reviewed by a dedicated group of reviewers.



Special track

Innovation and Technology Management

In collaboration with CINet

Organizers: Maria Colurcio and Luca Gastaldi

The special track Innovation & Technology Management addresses scholars interested in sharing and developing their knowledge and experience on the topics of innovation in the broad sense of the word.

In the current crisis scenario, the pandemic may act as a catalyst for innovation (Heinonen & Strandvik, 2020). In this regard areas of particular relevance to the special track, but not limited to, are: innovation in design offerings, business model innovation, service innovation, digitalization, AI, sustainable innovation, social innovation, culture of innovation.

The aim of the Special Track is to encourage the debate on the state of art of research on innovation and to promote the development of research cooperation among scholars of different field and background. Therefore each paper will be assigned a discussant to stimulate interaction and discussion.

The Best Track Paper Award SIMA-CINet will be awarded in the closing ceremony.

To submit full papers or extended abstract please follow the general conference instructions and templates <https://www.sijm.it/sinergie-sima-2021-conference/call-for-paper/>

Please indicate clearly in the proposal that you are submitting to this Special Track

Maria Colurcio

Professor of Innovation Management
UMG di Catanzaro

Coordinator of the SIMA SIG "Innovation & Technology Management"

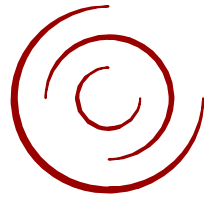


Luca Gastaldi

Associate Professor
School of Management – Politecnico di Milano

Board member of the Continuous Innovation Network (CINet)





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SINERGIE

Via Interrato dell'Acqua Morta 26,
37129 Verona (Italy)
Tel. +39 045 597655
laura.ciarmela@sinergieweb.it

www.sijm.it

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Sinergie Italian Journal of Management (formerly Sinergie rivista di studi e ricerche) is a peer-reviewed scholarly publication (ISSN 0393-5108) focusing on the main trends in management studies. Founded in 1983. Free open access journal (www.sijm.it).

SIMA

Via del Castro Laurenziano 9,
00161 Rome (Italy)
Tel. +39 06 49766264
segreteria@societamanagement.it

www.societamanagement.it



Italian Society of
MANAGEMENT

Società Italiana di Management (or SIMA) is the Scientific Society of Italian Professors of Management. It was established in 2013 and currently has around 500 members. SIMA aims to contribute to the development and dissemination of excellent management knowledge in the academic, economics and social fi It works to promote management studies research in academic and scientific institutions (www.societamanagement.it) to address societal needs



Sinergie is published quarterly by Fondazione CUEIM, whose objective is creation and dissemination of the managerial culture in the society.