



Knowledge and Trust in Data-Rich Business Environments

SPECIAL ISSUE

Guest Editors

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CALL FOR PAPERS

Deadlines (postponed)	
Submission of full papers	November 15, 2021
Notification of peer review results	December 31, 2021
Submission of revised papers	January 31, 2022
Publication	April 2022

Scope of the Special Issue

Keywords: knowledge, capabilities, trust, data economy, artificial intelligence, machine learning, data-driven innovation, collaboration networks

Topics

This Special Issue will include impactful papers focused on the critical role played by knowledge and trust in data-rich business environments.

In today’s business environments, different actors - firms, suppliers, consumers, public authorities, regulators and other stakeholders - can take decisions leveraging on the abundance of proprietary and public data made available by digital technologies. The centrality of data for managerial decision processes inspires new research questions on how organization create, use and disseminate knowledge to generate a sustainable competitive advantage. In addition, data fluidity in large networks of interconnected firms, customers and other actors creates concerns that can be played out by putting trust at the center of such network of relationships.

The aim of this Special Issue is to investigate *how knowledge and trust can be developed, exploited, diffused, and protected in business ecosystems*, where data are the main asset for several actors.

We welcome contributions tackling with this broad area of research and include, among others, the following topics:

- Machine-enhanced organizational learning
- Knowledge and trust in remote-working teams
- Knowledge and trust in collaboration business networks
- Consumer trust in data-rich business relationships
- Collaborative and data-enhanced innovations
- Knowledge and trust for business model innovation and new product development
- Ecosystems competition as a new management frontier
- Knowledge transfer, trust, and privacy concern in data-rich business environments
- Data and knowledge protection

This Special Issue welcomes both theoretical and empirical papers, leveraging various methodological approaches, strongly supported by management literature.

Some useful references

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Paper submission (deadline November 15, 2021)

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Full papers should be submitted to the following address: laura.ciarmela@sinergieweb.it
Contributors should specify in the subject: “Paper submitted for the Special Issue Knowledge & Trust.”

To assure quality of editing, especially of tables, graphs and figures, it is common to use a Microsoft Word format, compatible formats are accepted as well.

File in .bmp, .jpeg, .jpg, .png, .gif formats can create problems in editing. If possible, please avoid these formats and provide files containing additional tables and graphs in their original format (e.g., xls). The submission procedure requires authors to provide two separate files:

- The first file should be called ‘IA’, and it should only include the title of the paper, information about the authors (name, title, affiliation, e-mail address and contact number), acknowledgements and references to research projects that led to the drafting of the paper.
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Author guidelines are described at the following link: <https://www.sijm.it/author-guidelines/>

Peer review process

The review process is described here: <https://www.sijm.it/peer-review-procedures/>

Some contributions that will not make it the first round of reviews will be selected for presentation for the Sinergie SIMA Conference in June 2022, to be organized at Bocconi University in Milano, Italy.

Publication in Sinergie Italian Journal of Management

A selection of the papers submitted within the deadline will be included in the Sinergie Italian Journal of Management Special Issue, due to be published at the middle of 2022.

The Special Issue will include also some invited contributions.

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