

Silver Economy: challenges and opportunities for an aging world

SPECIAL ISSUE

Guest Editors

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CALL FOR PAPERS

Deadlines	
Submission of full papers	postponed to 28 February 2022
Notification of peer review results	15 April 2022
Submission of revised papers	10 July 2022
Publication	End 2022

Scope of the special issue

Keywords: silver economy, seniors, older people, elderly, population aging, active ageing, healthy aging, inclusion, social innovation, technology

Topics

This special issue will include emerging themes related to the opportunities and challenges of the Silver Economy according to a management perspective. Silver Economy refers to “the economic activities related to production, consumption and trade of goods and services relevant for older people” (European Union, 2018, p. 6). Population aging is a global phenomenon that has strong implications for the civil society, governments, organizations, public service providers and, last but not least, businesses. In line with the United Nations’ 2030 Agenda, there is a need for more research-based and actionable knowledge to better understand the potentialities of Silver Economy. The aim of this special issue is to identify, understand, and address how population aging affects the management of resources, goods and service industries around the world from the micro level perspective (individuals, families, social groups), meso level perspective (organizations, industries, companies) and macro level perspective (governments and institutions).

Suggested topics are the following:

- Service Design for the Silver Economy
- Strategizing by the light of 2030 Agenda goals 3., 9., 11.
- Service and social innovation
- Digitalization and digital service platforms in the Silver Economy
- The use of AI and robots in services for seniors
- Connectivity and social media opportunities for seniors
- Carriers management and “silver management”
- Social, cultural, economic, and financial issues created by the aging of population and their impact on firms’ strategies.
- Tourism and hospitality for seniors
- Health care management in the Silver Economy
- Marketing strategy for the Silver Economy
- The effect of the covid-19 pandemic on the seniors’ consumption behaviour
- Sharing economy and intergenerational solidarity
- Social finance
- Inclusive and innovative finance

This special issue welcomes qualitative, quantitative and mixed approaches, strongly supported by management literature.

Some useful references

- EUROPEAN UNION (2018), *The Silver Economy* <https://op.europa.eu/it/publication-detail/-/publication/a9efa929-3ec7-11e8-b5fe-01aa75ed71a1/language-en/format-PDF>
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- WORLD HEALTH ORGANIZATION (2017), *Global strategy and action plan on ageing and health*. <https://www.who.int/ageing/WHO-GSAP-2017.pdf?ua=1>

Paper submission (deadline postponed to 28 february 2022)

Sinergie Italian Journal of Management only publishes original work. Submitted papers must not have been previously published in a refereed journal in its current or a substantially similar form, and they must not be currently under consideration for publication in another refereed journal.

Editors cannot provide any excerpts of the paper. Authors may download the PDF file of their paper from the Journal’s website.

Authors are required to express their consent to the publication of their disclosed e-mail addresses, as stated by the Italian Law D.Lgs. 196 of 30 June 2003. They must also commit themselves to respect the <https://www.sijm.it/publishing-ethics/>

Full papers should be submitted to the guest editors (silvereconomy.sijm@gmail.com).

The submission procedure requires authors to provide two separate files, using a Microsoft Word for Windows format:

- The first file should be called ‘IA’, and it should only include the title of the paper, information about the authors (name, title, affiliation, e-mail address and contact number), acknowledgements and references to research projects that led to the drafting of the paper.
- The second file should be called ‘FP’. It must not contain any details regarding the author(s), or any information that could be traced back to the author(s) (e.g., acknowledgements and similar expressions).

Author guidelines are described at the following link: <https://www.sijm.it/author-guidelines/>

Peer review process

The review process is described here: <https://www.sijm.it/peer-review-procedures/>

Publication in Sinergie Italian Journal of Management

A selection of the papers will be included in a Sinergie Italian Journal of Management special issue at the end of 2022.

Sinergie was ranked “C” by ANVUR for VQR 2011-2014 and “A” by AIDEA among the Italian business administration journals (www.accademiaaidea.it). Publication in Sinergie Italian Journal of Management is free of charge.

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