Sinergie SIMA
Management Conference

Boosting knowledge & trust for a sustainable business

June 30th and July 1st 2022
preconference June 29th 2022

Bocconi University-Milan, Italy
Velodromo Building, piazza Sraffa
Grafton Building, via Roentgen

Brief programme (draft on May 30th, 2022)

WEDNESDAY JUNE 29th, 2022

Pre-conference

15.00-18.30   **PAPER DEVELOPMENT WORKSHOP**

17.00   **SIMA BOARD MEETING (UPON INVITATION)**

THURSDAY JUNE 30th

Conference-DAY 1

8.30   **Registration desk opening at the hall, Grafton Building, Via Roentgen**

9.00 - 9.40   **SINERGIE ITALIAN JOURNAL OF MANAGEMENT MEETING**

9.45 - 10.30   **CONFERENCE SCIENTIFIC COMMITTEE MEETING**

9.15 - 10.30   **MEET THE EDITOR SESSION**

10.30-11.00   **Welcome coffee**

11.00 - 11.30 **CONFERENCE OPENING CEREMONY**

11.30 - 11.45   Introduction to the conference theme

11.45-12.30   **KEYNOTE SESSION**

12.30-14.00   **LUNCH**

14.00 -16.00   **Parallel, SIMA Thematic and Special joint Sessions**

15.00-16.00   Presentation of Sinergie Italian Journal of Management Special Issue
                   Knowledge and trust in data-rich business environments

16.00-16.30   **Coffee break**

16.30-17.30   **Sessione plenaria (in lingua italiana) con le aziende**

17.30-18.45   **SIMA general assembly**

19.00   **Cocktail and Social event** at SDA Bocconi Garden

FRIDAY JULY 1st

Conference - DAY 2

08.30-9.00   **SIMA Thematic group meetings**

9.00-11.00   **Parallel, SIMA Thematic and Special Joint Sessions**

9.00-11.00   **Business Cases (in lingua italiana)**

10.00 - 11.00   Special Session: Foundations and futures of strategic management and corporate governance for a sustainable business

11.00-11.30   **Coffee Break**

11.30-12.34   **IFSAM PANEL**

12.45   **Lunch**

14.00-16.00   **Parallel, SIMA Thematic and Special Joint Sessions**

16.00-16.30   **Coffee Break**

16.30   **Closing Ceremony**
                    Awards
                    Greetings

17.00   **Announcement of 2023 Conference**

FRIDAY JULY 1st

Postconference (for early scholars)

17.00   **Social and discovering activities by SIMA Next Generation team**
                    Guided tour of Bocconi Art Gallery
                    Networking